



Tuner Galleria to be Featured at Championship Auto Shows, Inc. Autorama and World of Wheels Events.

New York, NY – October 1, 2009 – Tuner Galleria will be featured at Championship Auto Shows Inc. (CASI) events during the 2009/2010 CASI show season. CASI is the undisputed leader in indoor custom car show productions, producing the largest show series in the business under the names of Autorama and World of Wheels. Close to 20 events are held annually across the United States and Canada that draw more than 850,000 spectators. Tuner Galleria will produce a show within a show concept at select cities within the 2009/2010 CASI show tour.



Tuner Galleria is a multi-faceted car show experience focused on high-caliber vehicles, their unique owners, and all the lifestyle elements relevant to this generational market. Tuner Galleria encompasses vehicles in modern American muscle, sport compact, and European luxury and exotics. Lifestyle elements of the show create memorable experiences for the audience that goes far beyond any other event.

The combined background of the Tuner Galleria team brings fresh perspective and fresh ideas while understanding the core basics of a successful car show. Vehicle competitors will be carefully pre-screened and hand-selected for competition. The award ceremony will ensure proper recognition is given and will have meaningful impact that highlights the tremendous efforts of the competitors. In an age of short attention spans and instant gratification, Tuner Galleria promises to provide dynamic and interactive

elements that captivate the interest of our spectators.

The inaugural Tuner Galleria event will fittingly debut at AutoRama's 50th Anniversary show held in Houston, TX on November 26-29, 2009. For the first time ever, spectators will experience an automotive extravaganza unlike any other.



50TH ANNIVERSARY



AutoRama®

PRESENTED BY **SUPER START**

NATIONAL CONTACT

Life Style element

Kim Loan
Tuner Galleria
kim@prestigiousmodels.com

Car Registration

Jim Pan
Tuner Galleria
Jim@tunergalleria.com

GEORGE R. BROWN CONVENTION CENTER

HOUSTON, TX

NOVEMBER 26, 27, 28, 29, 2009

HOUSTON'S PREMIER AUTOMOTIVE EVENT CELEBRATES ITS GOLDEN ANNIVERSARY

The Houston Autorama returns Thanksgiving weekend and will take place at the beautiful George R. Brown Convention Center in downtown Houston utilizing 700,000 sq. ft. of exhibit space. This location offers ample parking and easy access along with a variety of attractions for the entire family. More cars, more exhibitors and more feature attractions make this a must-do event with an estimated 70,000 automotive enthusiasts attending over the 4 days of the event.

SPECIAL ATTRACTIONS

With a wide variety of attractions and activities, you can be assured of a successful event with thousands of potential customers for your business. Activities include:

- ICA Collector Car Auction
- 15th Annual "All American Cycle Show"
- Chevy Vettefest Special Section
- Automotive Swap Meet & Toyarama
- "Autorama 61" Featuring Traditional Rods
- Women's World
- ISCA CHAMPIONSHIP FINALS Featuring North America's Finest Show Cars
- "Cacklefest" & Burnout Contest
- Tuner Galleria featuring Imports, Luxury and Modern Muscle Cars

YOUR PARTICIPATION – WHAT YOU CAN DO

- Sell your products and services
- Build estimates
- Demonstrate your products
- Distribute sales materials
- Create a database of prospective customers
- Conduct market research
- Build brand recognition
- Introduce new products
- Capitalize on a captured family audience

SPACE RENTAL COST

Booth space is sold in 10' x 10' units. Space contracted in excess of 500 sq. ft. will be sold at a rate of \$4.25 per sq. ft.

10 x 10	\$575.00
10 x 20	\$1,000.00
10 x 30	\$1,300.00
10 x 40	\$1,500.00
10 x 20 End of Aisle	\$1,300.00

Every possible effort will be made to accommodate your booth location selection. (**Houston Floor Plan is Attached**) However, booth space is contracted on a “first come” basis. Your early reservation is your best insurance for your prime selling space. Your company will receive a complimentary listing in the Commercial Exhibitor link on the AutoRama website, provided the contract and website information is provided 20 days in advance of the show.

PAYMENT TERMS

To reserve your space, a 50% deposit on the total amount of your booth rental must accompany your space reservation request. The balance of space rental is due no later than 10 days prior to move-in, November 16, 2009. Payments will be accepted in money order, cashier’s check or cash.

FIRE REGULATIONS

Exhibitors must comply with general rules and regulations on the national exhibit brochure and contract. Any vehicle that is part of your booth must have no more than 1/4 tank of gas and the battery disconnected.

MOVE-IN/MOVE-OUT

The George R. Brown Convention Center will be available for commercial setup from 7:00am to 8:00pm on Wednesday, November 25, 2009. There will be absolutely no move-in allowed Thursday, November 26, 2009. Move-out is immediately following the close of the show on Sunday, November 29, 2009. No extended move-out exceptions are allowed. Any additional labor required to unload, set-up or reload your display must be contracted and paid for by your company.

DECORATOR

If you are in need of tables, chairs, carpets, drapes, or other decorating items to complete your display,

Contact: McMillen & Sons Phone - (713) 947-3433

ELECTRICAL

All electrical hookups must include third ground wire. It is in your best interest to order in advance. **Separate Electric Order Form is Available**

Contact: Smart City Phone - (713) 853-8900 \$53.00 minimum cost

TUNER GALLERIA BOOTH PACKAGE OPTIONS

George R. Brown Convention Center – Houston, TX

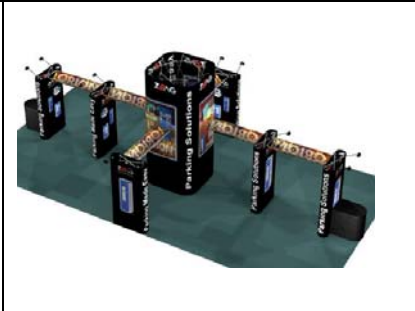
November 26-29, 2009

BOOTHS

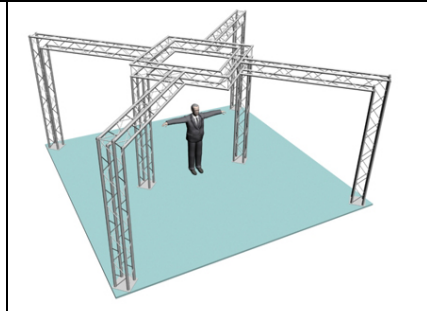
10 x 10	10 x 20	10 x 30	10 x 40	10 x 20 End of Aisle	Bulk Rates over 500 Sq. Ft. or more
\$575.00	\$1,000.00	\$1,300.00	\$1,500.00	\$1,300.00	4.25



10 x 10 booth display



10 x 40 booth display



20 x 20 booth display

Please describe what you will have in your booth in details: _____

Will you be selling any products? Yes___ No___

Product description: _____

Will you be displaying any cars? Yes___ No___ If yes, how many cars will be in display? _____

Car description: _____

Special Provision: _____

Company _____ Date _____

Name of Person in charge of applicant arrangements _____

Street Address _____

City _____ State _____ Zip _____ Email _____

Will you be selling any products? Yes___ No___

Products to be sold at show (NO ITEMS CAN BE SOLD WHICH ARE NOT LISTED HEREIN):

Product description: _____

Booth Size selected _____

TOTAL DUE / PAYMENT AMOUNT _____

Vendors that purchase booth packages can sell items during the show provided that the items have been pre-approved. Vendor displays within the booth must also be approved by show management.

Each 10 x 10 booth space comes with 4 complimentary weekend tickets. Each additional 10' receives 2 additional complimentary tickets.

There is no vendor parking at the building. However, there is a tier parking garage attached to the hotel directly across the street and connected to the convention center. There will be a separate exhibitor and vendor entrance at the rear of the building for Tuesday and Wednesday move-in and Sunday night for move-out.

SUBMIT FORM AND PAYMENT TO:
Championship Auto Show Inc/ CASI
560 West 43rd Street
Suite #21K
New York, NY 10036
Phone 646.688.3663 / 212.920.5036
Email: kimloan@prestigiousmodels.com

Payments must accompany order and be made to
"Championship Auto Shows Inc." in U.S. Funds on
a U.S. bank.

CANCELLATION POLICY: Orders cancelled
before move-in begins will be charged 50% of
original price. Orders cancelled after move-in will
be charged 100%.

